

# Licensee Undertaking

**As a licensed motor vehicle sales professional** in the Province of British Columbia, I hereby affirm the following:

- **I will comply** fully with all regulations and laws governing motor vehicle sales in this province
- **I will not engage** in false or misleading advertising, nor will I misrepresent any vehicle, product or service to a customer
- **I will respect** and deal honestly with my customers, my suppliers and my co-workers in accordance with the laws of British Columbia and Canada
- **I will not discriminate** against any customer, co-worker or supplier on the basis of race, religion, gender, age, sexual orientation or disability in accordance with the laws of British Columbia and Canada
- **Any private information** entrusted or made known to me will be held in confidence and will not be disclosed without permission to any third party except as required by law
- **I will abide** by all of the requirements of the Motor Vehicle Sales Authority for licensing, including professional training and development
- **I will treat with respect** all regulatory personnel who may have jurisdiction over my business activity
- **In all matters,** I will exhibit professional conduct and ensure that my dealings are measured by the maxim: *Is it legal? Is it fair? Is it right?*