

## View off-site permits on line!

As everyone in the industry should know, a motor dealer's licence is valid only at the designated location as noted on the motor dealer licence certificate. Special permits for off-site sale events are both inexpensive and easy to obtain through the Motor Dealer Council.

The regulation is absolutely clear in its definition of an off-site sale. It states: ". . .any form of representation, solicitation, promotion, negotiation and/or closing of a sales transaction conducted between a dealership representative and a member of the general public."

The fee for an off-site sale permit is \$50 per dealer per day to a maximum of \$ 200 per dealer per event. There is a discount of 30 percent for groups of five or more dealers, as long as all applications and payment are received at the same time. Late applications may be processed for individual dealers with a surcharge on the regular fees of an addition 25 percent. The group discount is not available for late applications.

All salespeople working at an off-site sale event must be licensed in British Columbia by the MDC. Salesperson licences issued in the name of a dealer holding a valid off-site sale permit are also valid at the off-site location. All rules regarding the posting of prices, advertising and other regulations applicable at the dealership, apply for off-site sales as well.

The list of valid off-site sale permits, along with permit request forms, off-site sale policies and other information are available on the MDC web site under "Dealer Info", or through the Council office by calling 604-294-9889 local 707.

### See who has a current off-site permit in your area!

Industry members and consumers are now being advised to check the MDC web site to ensure that any motor vehicle sales promotion or special event being held away from a licensed dealership, or any consumer show involving motor vehicle dealers has a valid off-site sale permit. The list of all current off-site sale permits can now be viewed at [www.mdcbc.com](http://www.mdcbc.com). The list provides a variety of benefits:

1. Enables industry members to see what's coming up in their market area and either get involved, or prepare accordingly within their own dealership.
2. Industry members can confirm if they had an off-site permit that was issued within the past 90 days, the time frame between allowable events. If they are not on the list, they are eligible for a permit.
3. Enables consumers to see what's coming up in their area so they can plan to attend any special events.
4. If any consumer or industry member is concerned that an off-site sale event may not be properly licensed, they can verify on the list and inform the MDC if action is required to deal with non-compliant activities.