



Issue #10 - 2010

20 May, 2010

3,218 salesperson licences expire June 1

Dealers must ensure all sales and customer-involved office staff are licensed

Licence renewal notices were mailed April 28th to almost half the licensed salespeople in British Columbia.

If any of your sales staff with a June 1, 2010 renewal date have not yet received their renewal notice in the mail, they can still renew online without the form. Otherwise, please have them contact the VSA office for assistance.

The most efficient way to contact the VSA office during this busy period is by email at salespersonlicensing@mvsabc.com or by fax at 604-575-5883. Phone messages left at 604-574-5050 local 710 will be answered as quickly as possible.

Vital information:



- **It's the law** - Anyone working without a valid salesperson licence is in contravention of the Motor Dealer Act, the Salesperson Licensing Regulation and Directive 12 as issued by the Registrar of Motor Dealers. In addition, every motor dealer licence is issued conditional upon full compliance with salesperson licensing requirements. Dealers and salespeople will be held responsible for non-compliance.
- **Motor dealers are responsible** - You must ensure that everyone with direct customer contact related to sales at your dealership is licensed - all salespeople, dealer principals, general managers, sales managers, those engaged in Internet sales and the staff of business and lease offices.
- **See if your sales staff are properly registered** - Check the VSA web site under the heading "Search for Dealers and Salespeople" to see the list of licensed salespeople at each dealership, and the expiry date of their current licence. (www.vehiclesalesauthority.com).
- **Renew online** - Anyone who has previously been issued a photo ID licence card can renew online. This is the fastest and simplest way to do it. See the website for details. Online renewals are eligible to renew for 2 years at a reduced fee.
- **Conditional Licences** - People who hold only conditional licences (not a photo ID licence card) must renew by mail or fax.