



Bulletin

Vehicle Sales Authority of British Columbia



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Website Redesign Launches Monday, July 6

The fully redesigned, easy-to-navigate site includes these features:

- An *industry-only* action menu to reach common tasks in one click
- Mega menus that allow all users to quickly find multiple pages and forms with just one click
- Links to recent *Bulletins*, *Alerts* and *What's New* can be found on every page
- Language and font size options to allow more users to browse the site
- An enhanced compliance section promotes transparency and accountability
- The uncluttered layout and one-click design matches current web design standards

The transition is expected to be nearly seamless and the new site will be monitored for broken links and errors. However, glitches may occur. Please let us know if you have any problems.

The website content is responsive to all mobile device screen sizes. However, course registration, payment screens and other online services remain optimized only for the desktop. The limited mobile device functionality of these pages is due to current Microsoft CRM constraints.

The screenshot shows the homepage of the Vehicle Sales Authority of British Columbia. At the top, there is a header bar with links for Home, Policies, Site Map, and Contact Us. To the right of these are buttons for Select Language (with icons for English, French, and Simplified Chinese), AAA (Accessibility), Industry Tasks, and a search bar. Below the header is the VSA logo and the text "Vehicle Sales Authority of British Columbia". The main navigation menu is centered and includes links for Consumers, Dealers, Salespeople, Compliance, and About the VSA. Below the menu, there are four main sections: Investigation Outcomes, Dealer Conditions, Salesperson Conditions, and Resolve a Problem. Each section has a sub-menu with various links. At the bottom of the page, there are three circular callout boxes: Consumer Resources (with a checkmark icon), New Dealers & Salespeople (with a person icon), and Consumer Tips (with a plus sign icon). The Consumer Tips box contains a list of recent articles with dates and titles.

Investigation Outcomes

- Compliance Action Overview
- Registrar's Decisions
- Judicial Reviews
- Compliance Undertakings
- Court Orders
- Compensation Claim Results

Dealer Conditions

- General Information
- Offsite Sales & Special Events
- Consignment Sales
- Advertising Guidelines
- Dealer and Salesperson Guidelines

Salesperson Conditions

- New Salesperson FAQs
- Salesperson Certification Course
- Continuing Education (CE)
- Forms
- Consumer Complaint Form
- Compensation Fund Claim Form

Resolve a Problem

- When the Dealer Is Licensed
- When the Dealer Is Not In Business
- Contact Us
- Report a curber or an unlicensed dealer
- Report a Curber Form

Consumer Resources

- Watch video buying tips
- Test your buying knowledge with a quiz
- Print a buying checklist
- Find a licensed dealer in your area
- Resolve problems with a licensed dealer

New Dealers & Salespeople

- Become a licensed salesperson
- Become a licensed dealer
- Read investigation outcomes

Consumer Tips

- June 24, 2015 Push Pull or Drag Sales Basics
- March 23, 2015 Curber Charges Remind Consumers of Risks
- March 17, 2015 Choosing a dealership? Look for industry best practices.