



Walt Tests the Waters in the Okanagan

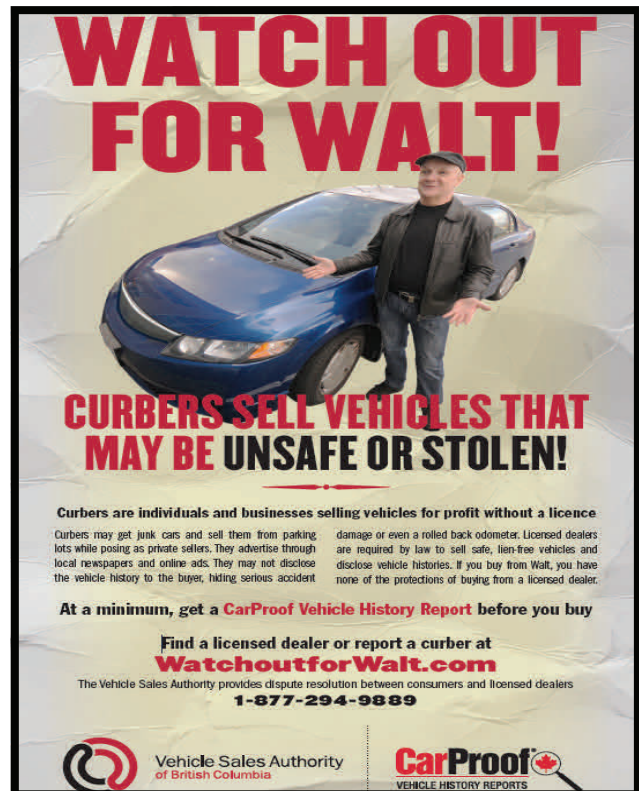
Walt the Curber has been getting around the province – causing havoc and visiting local dealers at the same time. Following his successful blitz in the Cariboo and Prince George this past June, Walt ventured to the Okanagan. Chaperoned by a VSA representative, Walt was spotted in Kelowna, West Kelowna, Summerland, Penticton and Merritt.

Walt visited dealerships and met with dealer principals, managers and salespeople. Of course, Walt didn't receive a warm welcome when he stepped onto the dealer lots. Thankfully, before being shown the door, salespeople recognized Walt as Ray Medway, veteran VSA webinar certification course facilitator.

The *Watch out for Walt!* campaign continues to receive kudos. Salespeople are particularly appreciative of the campaign, as it highlights the benefits of buying from a licensed salesperson and dealer. This recent trip kicked off regional digital and print ads in the Thompson/Okanagan, as well as a second round of province-wide *Walt the Curber* spots on Shaw TV. Many of the costs of the campaign are covered by administrative penalties assessed by the Registrar and added to the VSA Consumer Awareness Fund.

If you'd like to display *Walt the Curber* posters at your dealership, please let us know at communications@mvsabc.com. We'll be happy to send the materials your way.

Be sure to read Walt's most recent confessions as he made his way to the Okanagan: [Part One](#) and [Part Two](#). And, you can catch up on all of Walt's confessions at watchoutforwalt.com.

WATCH OUT FOR WALT!


CURBERS SELL VEHICLES THAT MAY BE UNSAFE OR STOLEN!


Curbers are individuals and businesses selling vehicles for profit without a licence. Curbers may get junk cars and sell them from parking lots while posing as private sellers. They advertise through local newspapers and online ads. They may not disclose the vehicle history to the buyer, hiding serious accident damage or even a rolled back odometer. Licensed dealers are required by law to sell safe, lien-free vehicles and disclose vehicle histories. If you buy from Walt, you have none of the protections of buying from a licensed dealer.

At a minimum, get a **CarProof Vehicle History Report** before you buy

Find a licensed dealer or report a curber at
WatchoutforWalt.com

The Vehicle Sales Authority provides dispute resolution between consumers and licensed dealers
1-877-294-9889

 Vehicle Sales Authority of British Columbia

 CarProof VEHICLE HISTORY REPORTS

Due to continuous strong new and used vehicle sales, the number of licensed salespeople working in the vehicle sales industry in B.C. has reached to over 7,400 in September.